

N-A-E-B NEWS LETTER

National Association of Educational Broadcasters
Madison, Wisconsin--April 22, 1936

"STUDEBAKER COMMITTEE" TO STUDY CONFLICTS.

Since the February meeting of the Federal Radio Education Committee several special sub-committees have been set up. One of these is known as the Sub-Committee on Conflicts. Our president, H. B. McCartv, has been asked to serve with this group to inquire into cases of controversy or conflict between educators and broadcasters, to discover instances of failure to cooperate and see what can be done to bring about better relations. Membership of this committee is as follows:

Chairman A. C. Crane, President, University of Wyoming
M. S. Eisenhower, U. S. Dept. of Agriculture
H. B. McCartv, National Assn. of Educational Broadcasters
George B. Porter, Legal Division, F. C. C.
Frank M. Russell, Station WRC, Vice-President NBC
Harry C. Butcher, Station WJSV, Vice-President CBS
Thomas Reed, National Advisory Council on Radio in Education
William B. Dolph, Station WOL, Washington

The first meeting of this Sub-Committee on Conflicts is scheduled for April 28 and 29 in Washington. According to McCartv, the work of this sub-committee should strike right at the heart of the problem which the Federal Radio Education Committee was set up to solve.

What have you to report by way of controversies or failures to cooperate between educators and broadcasters? What do you know of instances of disguised censorship by commercial broadcasters? Do you know of cases of the imposition of commercial standards of entertainment on educational material? Can you give specific examples of denial of time to educational authorities? Where has education been crowded off the air because it "isn't popular enough"? What educational stations, if any, are now under pressure from commercial interests seeking to acquire their facilities? Where has the principle of "giving the public what it wants" been applied, to the hindrance of educational and social values?

On the other hand, do you know of cases of indifference and neglect on the part of educators? Where are they failing to do their part in a cooperative enterprise? Wherein are educators guilty of the charge of being dull, unwilling to accept advice from commercial broadcasters, and inconsiderate of audience wants?

The Sub-Committee on Conflicts needs your help. Accurate information on cases of controversy and censorship is required. As a member of the committee, Mr. McCartv appeals for your help. He is anxious that his contribution to the deliberations of the committee be based, not upon theory and generalities, but upon facts and specific case details. Write him now, and help this committee to make the most of its opportunity.

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President H. B. McCartv is a member of the planning committee which is making the arrangements. The matter will be discussed at Ohio. A complete report will be given in a later issue of the News-Letter.

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KFKU-University of Kansas. Speaking for Director Ingham, his assistant, Mildred I. Seaman sends these notes:

"The University of Kansas station is on the air such a limited time each day that we are unable to present many programs about which our listeners and potential listeners have expressed an interest and which we should like to hear emanating from our station.

"We have a time sharing agreement with station WREN, located at Lawrence, and we utilize a half hour each afternoon from Monday through Friday, and fifteen minutes on four evenings a week, with an additional fifteen minutes on Wednesday and Friday evenings. KFKU also has a half hour on six Saturday afternoons and an hour on six Sunday afternoons to permit us to broadcast the School of Fine Arts Vespers."

Among the KFKU programs mentioned are lessons in Spanish, French and German, Problems of the Growing Child, Lawrence City Schools, Kansas information, and Kansas Writers. Interesting plans for next year have been proposed.

WTAW- A. and M. College of Texas. "The Texas Farm and Home program goes out each week-day over WTAW and the Texas Quality Network, composed of WFAA, KPRC, and WOAI. Consequently our Farm and Home Program covers the whole of Texas and a considerable amount of Southwest United States besides.

"From the standpoint of the local staff, our best news-note is that a new Hammond Organ is in prospect." So speaks Director E. P. Humbert, member of the N.A.E.B. Executive Committee.

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"Starting on April 1, WRUF goes on the air at 7:00 A. M. every week-day and 8:00 A.M. on Sunday, and will broadcast continuously until sign-off, which is sunset Denver."

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Director W. S. Williams says, "At the end of the school year, we hope to collect all the faculty talks broadcast over this station this year."

"This station is used to broadcast for six hours only each week. About eight percent of the time is used by our student musical organizations, including the symphony orchestra, dance orchestra, band, glee club, and our student dramatic club. About two percent of our time is used by the faculty for talks of general interest to the public in their special field.

"The only thing new is a round table discussion. The members of the discussion group are a professor of aeronautical engineering, a junior in the aeronautical engineering course, a high school student interested in aeronautics, and one of our student announcers. The Rensselaer Polytechnic Institute junior, and the high school senior ask the professor questions relating to the material covered in the aeronautical engineering course, and the kind of positions open to men who have completed a course of this kind.

"The purpose of these round table discussions is to answer the questions which naturally occur to a high school student expecting to enter any particular engineering field, and at the same time to give parents of such boys some general information so that the parent may assist the boy in choosing his college course."

KFDY- South Dakota State College. S. W. Jones sends this information: "KFDY is justly proud of its student operator, Evan Jensen, who has the ability to go through a radio transmitter and "comb out the bugs"--those imperfections in wiring, manufacture, hook-up, etc. which contribute to noisy reception. He has constructed several pieces of equipment which saved the station the expense of buying them ready made. His latest triumph is a remote amplifier into which may be plugged as many as two velocity and one condenser microphone--all at the same time--yet the amplifier is no larger than a brief case and is easily carried around. "KFDY has added considerable new equipment this year, the latest being a new monitor in the announcers' booth, three new velocity microphones, a new remote amplifier, a new suitcase model public address system, and lastly, is wiring a new small sound-proofed auditorium for use as a broadcasting studio for bands, glee clubs and other large units. South Dakota State's famous military band under the direction of Professor Carl Christensen will inaugurate the new broadcasting auditorium with a series of concerts in May. KFDY also broadcasts the outdoor concerts of this band played in the Sylvan Theatre on State College campus during the last four weeks of the spring term.

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"Every Tuesday from 1:30 to 2:00 p.m. KFDY's "Little Theatre of the Air", under the direction of Earl James of the South Dakota State College speech department, broadcasts a one act play."

MEMBERS ON OHIO PROGRAM----May 4-5-6

The meetings of the Ohio Institute on Education by Radio will find several representatives of member stations taking part. Among them are Carl Menzer, WSUI; A. G. Woolfries, WOI; H. B. McCarty, WHA; Ralph H. Ojemann, WSUI; W. I. Griffith, WOI; and R. C. Higgin, WOSU.

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Remember the dates--May 4, 5, and 6. Plan to attend if it is at all possible.
On to Columbus!

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Still we haven't had any contributions from a few stations. Remember-----pick up your material now---25 pieces of each. The continuance of the exchange packet idea depends upon your participation. Send the material to the Secretary, News-Letter Headquarters: Radio Hall, Madison, Wisconsin.

RECORDING EQUIPMENT

Carl Menzer, chairman of the committee to investigate recording equipment and make recommendations reports: "Within the next few days we expect to have available for trial three or four complete units for instantaneous recording. It is hoped that the best unit available will soon be secured for use by NAEB members and a start made to form a circulation library of recorded programs."

EDUCATIONAL BROADCASTING STATIONS
as reported 1935-36
(*asterisks indicate N.A.E.B. members)

CALL	INSTITUTION	ADDRESS	DIRECTOR
KBPS	Benson Poly. School	Portland, Oregon	Wm. D. Allingham
*KFDY	S. Dak. State College	Brookings, S. D.	S. W. Jones
KFGQ	Boone Biblical College	Boone, Iowa	Rev. J. C. Crawford
*KFJM	Univ. of North Dakota	Grand Forks, N. D.	D. R. Jenkins
*KPKU	Univ. of Kansas	Lawrence, Kansas	Harold G. Ingham
*KOAC	Oregon State College	Corvallis, Oregon	Luke L. Roberts
KSAC	Kansas State College	Manhattan, Kansas	L. L. Longsdorf
*KUSD	Univ. of South Dakota	Vermillion, S. D.	B. B. Brackett
KWLC	Luther College	Decorah, Iowa	O. M. Ettreim
*KWSC	State College of Wash.	Pullman, Wash.	Frank F. Nelder
*WBAA	Purdue University	Lafayette, Indiana	Clarence E. Dammon
*WCAC	Conn. State College	Storrs, Conn.	Daniel E. Noble
WCAD	St. Lawrence Univ.	Canton, New York	Harold Bergman
*WCAL	St. Olaf College	Northfield, Minn.	M. C. Jensen
*WCAT	S. Dak. School of Mines	Rapid City, S. Dak.	C. M. Rowe
*WESG	Cornell Univ.	Ithaca, N. Y.	Elmer S. Phillip
*WEW	St. Louis Univ.	St. Louis, Missouri	Richard W. Cross, Jr.
*WHA	Univ. of Wisconsin	Madison, Wisconsin	H. B. McCarty
*WHAZ	Rensselaer Poly.	Troy, New York	W. J. Williams
*WILL	Univ. of Illinois	Urbana, Illinois	Jos. F. Wright
WKAR	Mich. State College	East Lansing, Mich.	Robert J. Coleman
WLB	Univ. of Minnesota	Minneapolis, Minn.	Burton Paulu
*WNAD	Oklahoma Univ.	Norman, Oklahoma	Harold McCollum
*WOI	Iowa State College	Ames, Iowa	W. I. Griffith
WOSU	Ohio State Univ.	Columbus, Ohio	R. C. Higgy
XWRUF	Univ. of Florida	Gainesville, Fla.	Carland Powell
*WSAJ	Grove City College	Grove City, Pa.	H. W. Harmon
*WSUI	State Univ. of Iowa	Iowa City, Iowa	Carl Menzer
WSVS	Seneca Vocational High	Buffalo, New York	Lowell C. Kitchin
*WTAW	Texas A. & M. College	College Station, Tex.	Eugene P. Humbert

Data based on questionnaire survey made by the N.A.E.B.
Report omissions or corrections to the Secretary.

OFFICERS OF THE NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS, 1935-1936

President-H. B. McCarty, WHA, Madison, Wisconsin
 Vice-President-W. I. Griffith, WOI, Ames, Iowa
 Secy-Treasurer-B. B. Brackett, KUSD, Vermillion, S. D.
 Exec. Secretary-H. A. Engel, WHA, Madison, Wisconsin
 Exec. Committee: C. A. Taylor, WESG, Ithaca, N. Y.
 R. C. Higgy, WOSU, Columbus, Ohio
 E. P. Humbert, WTAW, College Station, Tex.
 M. C. Jensen, WCAL, Northfield, Minn.
 F. F. Nelder, KWSC, Pullman, Washington
 Carl Menzer, WSUI, Iowa City, Iowa

NEWS-LETTER HEADQUARTERS: RADIO HALL, Madison, Wisconsin.

EDUCATIONAL BROADCASTING STATIONS
as reported 1935-36

CALL	FREQ.	POWER	AV. WEEKLY HOURS		ON SUN.	SELL TIME	FT.	PT.	STAFF STUDENT
			winter	summer					
KBPS	1420	100	17 $\frac{1}{2}$	0	no	no	0	2	0
KFDY	780	1000	9	9	no	no	0	3	2
KFGQ	1370	100	22	22	yes	no			
KFJM	1370	100	82	82	yes	yes	0	2	5
KFKU	1220	5000LS	5 $\frac{1}{2}$	0	occ.	no	0	3	6
		1000 N.							
KOAC	550	1000	73 $\frac{1}{2}$	48	no	no	5	2	0
KSAC	580	1000	21	21	no	no	1	4	0
KUSD	890	500	8 $\frac{1}{2}$	0	occ.	no	0	5	3
KWLC	1270	100	24	1	occ.	no	1	2	0
KWSC	1220	1000N	71 $\frac{1}{2}$	21 $\frac{1}{2}$	no	no	1	2	14
		5000D							
WBAA	890	1000	24	24	no	no	0	0	30
WCAC	600	500	3	0	no	no	1	0	0
WCAD	1220	500	10	9	occ.	no	3	0	0
WCAL	1250	2500	10	10	yes	no	2	4	2
		1000							
WCAT	1200	100	6	6	no	no	0	2	1
WESG	850	1000	74	84	yes	yes	0	2	0
WEW	760	1000	52 $\frac{1}{2}$		no	no	1	0	0
WHA	940	5000	51	54	occ.	no	8	2	12
WHAZ	1300	500	6	6	no	yes	0	3	0
WILL	580	1000D	39	39	occ.	no	1	3	0
		250 N							
WKAR	1040	1000	18	6	no	no	3	4	0
WLB	1250	1000	8 $\frac{1}{2}$	8 $\frac{1}{2}$	no	no	0	2	0
WNAD	1010	1000	14	0	no	no	1	2	3
WOI	640	5000	65	55	occ.	no	4	0	6
WOSU	570	1000D	40	40	no	no	8	2	0
		750N							
WRUF	830	5000	82	88	yes	yes	5	0	0
WSAJ	1310	100	3	0	yes	no	0	4	0
WSUI	880	1000D	73	73	yes	no	3	9	1
		500N							
WSVS	1370	50	14	0	no	no	0	3	0
WTAW	1120	500	3 $\frac{1}{2}$	3 $\frac{1}{2}$	yes	no	2	0	0

(Figures based on a questionnaire survey made by the N.A.E.B. in November, 1935, changes up to April 15, 1936, included. Please report any changes or corrections to the Secretary.)

MEMBERSHIP ROSTER

Treasurer Brackett reports that these stations are now members of the N.A.E.B. with dues paid for the year 1936:

KFDY	KWSC	WESG	WNAD
KFJM	WBAA	WEW	WOI
KFKU	WCAC	WHA	WSAJ
KOAC	WCAL	WHAZ	WSUI
KUSD	WCAT	WILL	WTAW

We welcome our newest member WCAT !

RADIO'S CHALLENGE

Recent statements by two men with widely different interests in radio make an interesting study. Their backgrounds and points of view are very unlike.

David Sarnoff, President R. C. A:

"I regard radio as a force comparable to steam or electricity, and not merely as an instrument or entertainment business. New services are being created in the laboratory. Its greatness lies ahead and not behind."
(American Magazine, May 1936)

Professor Arthur Lloyd James, Consultant in Speech, British Broadcasting Corporation:

"America is a large country and has room for many radio systems. You may possibly find time in the near future to develop alongside the present system a non-commercial system devoted exclusively to culture and education." (Broadcasting, April 1, 1936)

FACILITIES IMPROVEMENTS

KWSC, Washington State College, Pullman, Washington

The F. C. C. on April 3, 1936, granted KWSC an increase in power to 5000 watts, daytime hours.

WHA, University of Wisconsin, Madison, Wisconsin

The commission on March 27, 1936, granted WHA's application for 5000 watts power, daytime

WHA, a work project providing for the addition in Radio Hall of five offices and one studio was approved in Washington on March 19, 1936. Money for the materials was provided through the state Emergency Board.

WHITHER BOUND?

"The secret of success is constancy to purpose." So spoke Disraeli!

Taking it to ourselves, our own stations, our own situations--are we sure exactly what our purposes are? How can we progress without having certain goals definitely set?

To attain our ends a sequence of steps usually is necessary, and this should be planned carefully. Perhaps that "next step" is a power increase, more help, a new studio, additional equipment, additional hours, or something else which you see a definite need for. Whatever the steps toward your goal may be, work in that direction.

Where will your station be two years from now? Will you be able to look back to 1936 as a year in which, under your leadership, definite progress was made--or will it be a year of marking time? You can guide the pen in writing the answer!

FAVOR MADISON FOR 1936 CONVENTION

In response to invitations to hold the 1936 convention of the N.A.E.B. at the University of Wisconsin, Professor H. L. Ewbank, chairman of the WHA advisory committee, has received replies from ten member stations favoring accepting the invitation. Those reporting were KFDY, KFJM, KOAC, KUSD, KWSC, WESG, WCAL, WHAZ, WILL, WSUI. No other meeting place has been proposed. The matter will be discussed and perhaps a definite decision made at the N.A.E.B. meeting at Columbus on May 4. If you have any further recommendations, pass them along.

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*WEW	St. Louis Univ.	St. Louis, Missouri	Richard W. Cross, Jr.
*WHA	Univ. of Wisconsin	Madison, Wisconsin	H. B. McCarty
*WHAZ	Rensselaer Poly.	Troy, New York	W. J. Williams
*WILL	Univ. of Illinois	Urbana, Illinois	Jos. F. Wright
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*WSAJ	Grove City College	Grove City, Pa.	H. W. Harmon
*WSUI	State Univ. of Iowa	Iowa City, Iowa	Carl Menzer
WSVS	Seneca Vocational High	Buffalo, New York	Lowell C. Kitchin
*WTAW	Texas A. & M. College	College Station, Tex.	Eugene P. Humbert

Data based on questionnaire survey made by the N.A.E.B.
Report omissions or corrections to the Secretary.

OFFICERS OF THE NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS, 1935-1936

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F. F. Nelder, KWSC, Pullman, Washington
Carl Menzer, WSUI, Iowa City, Iowa

NEWS-LETTER HEADQUARTERS: RADIO HALL, Madison, Wisconsin.

EDUCATIONAL BROADCASTING STATIONS
as reported 1935-36

CALL	FREQ.	POWER	AV. WEEKLY HOURS		ON SUN.	SELL TIME	STAFF	
			winter	summer			FT.	STUDENT
KBPS	1420	100	17½	0	no	no	0	2
KFDY	780	1000	9	9	no	no	0	3
KFGQ	1370	100	22	22	yes	no		
KFJM	1370	100	82	82	yes	yes	0	2
KFKU	1220	5000LS	5½	0	occ.	no	0	3
		1000 N.						
KOAC	550	1000	73½	48	no	no	5	2
KSAC	580	1000	21	21	no	no	1	4
KUSD	890	500	8½	0	occ.	no	0	5
KWLC	1270	100	24	1	occ.	no	1	2
KWSC	1220	1000N	71½	21½	no	no	1	2
		5000D						
WBAA	890	1000	24	24	no	no	0	0
WCAC	600	500	3	0	no	no	1	0
WCAD	1220	500	10	9	occ.	no	3	0
WCAL	1250	2500	10	10	yes	no	2	4
		1000						
WCAT	1200	100	6	6	no	no	0	2
WESG	850	1000	74	84	yes	yes	0	2
WEW	760	1000	52½		no	no	1	0
WHA	940	5000	51	54	occ.	no	8	2
WHAZ	1300	500	6	6	no	yes	0	3
WILL	580	1000D	39	39	occ.	no	1	3
		250 N						
WKAR	1040	1000	18	6	no	no	3	4
WLB	1250	1000	8½	8½	no	no	0	2
WNAD	1010	1000	14	0	no	no	1	2
WOI	640	5000	65	55	occ.	no	4	0
WOSU	570	1000D	40	40	no	no	8	2
		750N						
WRUF	830	5000	82	88	yes	yes	5	0
WSAJ	1310	100	3	0	yes	no	0	4
WSUI	880	1000D	73	73	yes	no	3	9
		500N						
WSVS	1370	50	14	0	no	no	0	3
WTAW	1120	500	3½	3½	yes	no	2	0

(Figures based on a questionnaire survey made by the N.A.E.B. in November, 1935, changes up to April 15, 1936, included. Please report any changes or corrections to the Secretary.)

MEMBERSHIP ROSTER

Treasurer Brackett reports that these stations are now members of the N.A.E.B. with dues paid for the year 1936:

KFDY	KWSC	WESG	WNAD
KFJM	WBAA	WEW	WOI
KFKU	WCAC	WHA	WSAJ
KOAC	WCAL	WHAZ	WSUI
KUSD	WCAT	WILL	WTAW

We welcome our newest member WCAT !

RADIO'S CHALLENGE

Recent statements by two men with widely different interests in radio make an interesting study. Their backgrounds and points of view are very unlike.

David Sarnoff, President R. C. A:

"I regard radio as a force comparable to steam or electricity, and not merely as an instrument or entertainment business. New services are being created in the laboratory. Its greatness lies ahead and not behind."
(American Magazine, May 1936)

Professor Arthur Lloyd James, Consultant in Speech, British Broadcasting Corporation:

"America is a large country and has room for many radio systems. You may possibly find time in the near future to develop alongside the present system a non-commercial system devoted exclusively to culture and education." (Broadcasting, April 1, 1936)

FACILITIES IMPROVEMENTS

KWSC, Washington State College, Pullman, Washington

The F. C. C. on April 3, 1936, granted KWSC an increase in power to 5000 watts, daytime hours.

WHA, University of Wisconsin, Madison, Wisconsin

The commission on March 27, 1936, granted WHA's application for 5000 watts power, daytime

WHA, a work project providing for the addition in Radio Hall of five offices and one studio was approved in Washington on March 19, 1936. Money for the materials was provided through the state Emergency Board.

WHITHER BOUND?

"The secret of success is constancy to purpose." So spoke Disraeli!

Taking it to ourselves, our own stations, our own situations--are we sure exactly what our purposes are? How can we progress without having certain goals definitely set?

To attain our ends a sequence of steps usually is necessary, and this should be planned carefully. Perhaps that "next step" is a power increase, more help, a new studio, additional equipment, additional hours, or something else which you see a definite need for. Whatever the steps toward your goal may be, work in that direction.

Where will your station be two years from now? Will you be able to look back to 1936 as a year in which, under your leadership, definite progress was made--or will it be a year of marking time? You can guide the pen in writing the answer!

FAVOR MADISON FOR 1936 CONVENTION

In response to invitations to hold the 1936 convention of the N.A.E.B. at the University of Wisconsin, Professor H. L. Ewbank, chairman of the WHA advisory committee, has received replies from ten member stations favoring accepting the invitation. Those reporting were KFDY, KFJM, KOAC, KUSD, KWSC, WESG, WCAL, WHAZ, WILL, WSUI. No other meeting place has been proposed. The matter will be discussed and perhaps a definite decision made at the N.A.E.B. meeting at Columbus on May 4. If you have any further recommendations, pass them along.

Scanned from the National Association of Educational Broadcasters Records
at the Wisconsin Historical Society as part of
"Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."



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